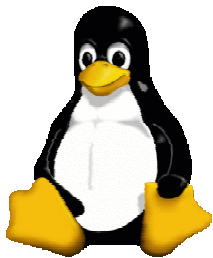


DonorDriven

The Quarterly Newsletter of DonorWare LLC, 2004 Number 1

1. **Linux Move Made by Nine Clients in 2003**
 2. **MySQL Migration Slated for 2004 Completion**
 3. **WebGUI-based Content Management System Delivered**
 4. **DASCO Release 20 Completed**
 5. **First Self-Hosted Blade Appliance Installed**
 6. **2004 DonorWare Community Conference News**
 7. **Partner Profile: AQUBANC, Automated Payment & Form Processing**
 8. **Staff Profile: Kathy Wolff, DonorWare Vice President of Operations**
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1. Linux Move Made by Nine Clients in 2003



Nine ministries made the transition to the Linux Operating System in 2003. All of them have experienced significant improvements in system performance. One of DonorWare's trainers reported that a client with a recent conversion to Linux is "experiencing whiplash at the speed of the Linux server compared to the UnixWare server they are retiring! Donor Performance Reports that used to take 5 to 6 hours now run in 5 to 6 MINUTES." The ministries making the move are: Christian Blind Mission Canada, Gospel for Asia, Back to the Bible, Mission Aviation Fellowship, Promise Keepers, Total Living Network, New Life Ministries, Bible League, and Los Angeles Mission.

2. MySQL Migration Slated for 2004 Completion



DonorWare's 2004 move to MySQL <http://www.mysql.com> will be one of the year's most important events for DonorWare, and will create momentum and enhanced services on a number of technology fronts. DonorWare is embracing the Open Source movement and will be porting its applications off of the existing proprietary database to the Open Source standard MySQL. Through research of the various alternatives for DonorWare's database component (including other Open Source alternatives such as PostgreSQL), DonorWare landed on MySQL based on its speed, support, user base, and rate of ongoing development.

3. WebGUI-based Content Management System Delivered

DonorWare's content management system, ContentWare <http://www.donorware.com/contentware>, based on WebGUI technology <http://www.plainblack.com/webgui>, is being used within the DonorWare community. WebGUI will also be driving the future of DonorWare's WebWare <http://www.donorware.com/webware>, and will provide flexible, user-friendly solutions for web-based content. WebGUI is a content management platform built to allow average users to build and maintain complex web sites.



ContentWare is modular, pluggable, and platform independent. It was designed to allow the people who create the content to manage it online, rather than content management taking up the time of busy IT staff. When a "wobject" is built in WebGUI, a reusable application object is created that can be reused over and over on different portions of a website (perhaps for applications never even thought of when the site was built). For example, once a message board application is built, you can have message boards on many different parts of the site. On most systems, you would have to redirect the user to the "message board section" of the site. WebGUI will also handle all the mundane tasks for which Application Servers are usually enlisted, things like database connectivity, session management, and security.

4. DASCO Release 20 Completed

Release 20 for DASCO <http://www.donorware.com/dasco> has been completed and is being delivered to DonorWare's client community. DASCO (Donor Automation System for Charitable Organizations) was first released in 1975 to Mission Aviation Fellowship (MAF) of Redlands, California. MAF <http://www.maf.org> continues to use the DASCO system through DonorWare.

5. First Self-Hosted Blade Appliance Installed



On October 1, 2003, Bible League <http://www.gospelcom.net/bibleleague> became the first recipient of a DonorWare Appliance, going operationally "live" following the installation of a Linux server and an RLX Blade Appliance <http://www.rlx.com>. While DonorWare primarily services its community with an ASP hosted solution, this system upgrade in a self-hosted setting lays the foundation for full access to DonorWare's complete technology architecture and tools.

Visit <http://www.donorware.com/appliance> for more information on DonorWare's optional self-hosted Appliance solution.

6. 2004 DonorWare Community Conference News



DonorWare's 2004 Community Conference is April 1 - 2, 2004 at the Sheraton Safari in Orlando, Florida. Also, before the Community Conference, on Tuesday March 30 and Wednesday March 31, DonorWare will be offering full-day advanced training workshops. One of the highlights will be the full day of WebGUI training from WebGUI creator JT Smith. The "Ruling WebGUI" course focuses on the needs of the content manager. It covers the basic use of templates, the use of all the standard wobjects (content types), collateral management, and basic HTML skills. Other topics such as content staging, approval, and migration, as well as content security and viewer/editor privileges will also be covered.

Workshop leader JT Smith is both an expert and innovator in the open source software industry with 10 years of experience in open source, and over 15 years in technology. He has spoken at Harvard on open source business models, and is asked regularly to be a guest speaker at various open source conferences and user groups. In 2001 he founded Plain Black LLC <http://www.plainblack.com>, which is the open source consulting company that created WebGUI, which is the heart of DonorWare's ContentWare application.

7. Partner Profile: AQUBANC, Automated Payment & Form Processing

Aqubanc, LLC <http://www.aqubanc.com/company.htm> is a leading reseller of Advanced Automated Payment, Check and Form Processing Solutions. Aqubanc serves the operating needs for not-for-profit organizations, community banks and commercial entities, and integrates with DonorWare's systems. James Cowen formed Aqubanc after his experience working with many different operations and industries in US, Canada and Europe. He has observed how people spend hours-upon-hours trying to process 50 to 50,000 transactions daily with methods and technologies that are out-dated, and with solutions that are overpriced and ineffective. His vision with Aqubanc is to bring powerful features common in high volume operations to everyone who needs it, with accuracy and affordability. You can email Jim at:

DonorWare@aqubanc.com.

"This system has helped us greatly, a 14% increase in the number of gifts (donations) last year and we could handle it without additional staff. Without this system, we ran about 1 week behind and held work parties to catch up. Now we can handle most gifts the same day the mail comes in and we were able to transfer 3 people to other areas needing help."



Stephen Schaphorst

Gift Entry Manager, Gospel for Asia (visit <http://www.aqubanc.com/presentations.htm> for a presentation regarding Gospel for Asia's experience with Aqubanc)

8. Staff Profile: Kathy Wolff, DonorWare Vice President of Support Services

Kathy Wolff <http://www.donorware.com/operations> has been working in the technology field for over 20 years, with 11 of those years with non-profits. Her career with for-profit organizations includes ROLM Corporation, Pacific Bell and U S West. At those corporations she held network engineering and repair service management positions. Her non-profit career began at Focus on the Family, where she was instrumental in engineering their technical move from California to Colorado, and the building of their new facility in Colorado. Next, during her seven years at Promise Keepers. <http://www.promisekeepers.org/>, she says her greatest thrill was working on the technical aspects for Stand in the Gap. Kathy states that, "For me, DonorWare is the best of both worlds. I have the privilege to work for a technology company that exists to serve a clientele who exist to serve the needs of others". Kathy brings to DonorWare her experience in technology management, customer and vendor relations, organizational structure and management, business process and system analysis, and interpersonal development skills. Her education includes degrees in Psychology and Theology, and numerous technology certifications. For the last 25 years she has also been a lay minister, Christian counselor, and inspirational/motivational event speaker.



**DonorWare is a team of Ministry-minded professionals
providing technology services to the Christian community.
DonorWare looks after the details of enterprise-level fundraising
and constituent management systems,
providing an effective technology framework
that ministries can use to help fulfill their mission.**

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