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## **NEWS ANNOUNCEMENT**

### ***For Immediate Release***

## **AQUBANC® BECOMES SOFTREK STRATEGIC PARTNER**

### **Partnership Adds Check 21 and Imaging to PledgeMaker™**

**Buffalo Grove, IL June 1, 2009** – Aqubanc, LLC of Buffalo Grove, a leading provider of Check 21 and image processing solutions for gift entry, gift processing and donations processing inside nonprofit organizations today announced its strategic partnership with SofTrek Corporation, developers of PledgeMaker™.

Each Cheque 21® System eliminates caging or lockbox expenses along with manual data entry methods and procedures. Efficiently combining Like-Type™ mail opening with desktop check and image scanners, Aqubanc's PledgeMaker clients are able to quadruple productivity with improved accuracy. Operators are able to VisuallyVerify™ data before electronically submitting check for deposit or posting data into fundraising software. Aqubanc's PledgeMaker clients range from smaller missions entering hundreds of gifts to organizations entering thousands of gifts each day.

When we first started working with New York City Rescue Mission, our experience with PledgeMaker clients was already extensive," said James Cowen, CEO of Aqubanc. "Our common client focus made it possible for Aqubanc to transfer data from our Cheque 21® System directly into PledgeMaker's database along with new query capabilities and image-access locators. We have been impressed with the help SofTrek has provided and we're looking forward to similar success with our common PledgeMaker installed and online clients."

"Aqubanc has worked with many of our clients to integrate check remittance processing solutions with our donor management software, PledgeMaker, that have resulted in streamlining operations and improved efficiencies," said Bob Girardi, Vice President, Marketing and Sales for SofTrek. "Our partnership with Aqubanc helps us

provide ‘best of breed’ technology solutions to meet the unique operational needs and fundraising goals of the nonprofit organizations we server.”

## **About SofTrek Corporation**

Since 1987, SofTrek Corporation has provided industry-leading fundraising solutions and managed hosting services from its state-of-the-art data center in Amherst, NY. SofTrek has proven expertise in developing sophisticated enterprise applications for nonprofits and in providing a wide range of hosting solutions. We are proud of our mission to deliver best in breed technology services, solutions, and support to help our clients achieve their business objectives. Organizations such as Grizzard, New York City Rescue Mission, Orlando Union Rescue Mission, Juvenile Diabetes Research Foundation, National Cystic Fibrosis Foundation, and Environmental Defense rely on SofTrek as their trusted technology partner. For more information, please visit [www.softrek.com](http://www.softrek.com).

## **About Aqubanc, LLC**

Aqubanc, LLC is exclusively and singularly focused on improving gift entry, gift processing and donations processing in nonprofit, charitable and 501(c)(3) organizations. Aqubanc’s Cheque 21® Systems are installed throughout North America. Aqubanc’s ability to deliver products and methodologies are enabling nonprofits to significantly reduce costs and eliminate expenses while being able to better steward their resources.

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