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## **NEWS ANNOUNCEMENT**

### ***For Immediate Release***

# **AQUBANC® BECOMES MPOWER PRODUCT PARTNER**

## **Expansion Built on Common Client Focus**

**Buffalo Grove, IL September 24, 2008** – Aqubanc, LLC of Buffalo Grove, a leading provider of Check 21 and form processing systems for gift entry, gift processing and donations processing inside nonprofit organizations today announced its new partnership with MPOWER.

Each Cheque 21® System eliminates caging or lockbox expenses along with manual data entry methods and procedures. Efficiently combining Like-Type™ mail opening with desktop check and image scanners, Aqubanc's clients are able to quadruple productivity with improved accuracy. Operators are able to VisuallyVerify™ data before electronically submitting check for deposit or posting data into fundraising software. Aqubanc's clients range from smaller missions entering hundreds of gifts to organizations entering thousands of gifts each day.

“When we first started working with Seattle’s Union Gospel Mission, our experience with MPOWER was limited,” said James Cowen, CEO of Aqubanc. “Our common client focus made it possible for Aqubanc to transfer data from our Cheque 21® System directly into MPOWER’s database and CRM system. We have been impressed with the help MPOWER has provided and we’re looking forward to similar success with our common clients on MPOWER’s open platform.”

“When Aqubanc started working with one of our key clients we were skeptical about their methodology and technologies,” said Randy McCabe, CEO of MPOWER. “It became readily apparent to us that Aqubanc had not overpromised, and, has delivered a better way for our clients to reduce their gift entry and processing costs while

maintaining accuracy. Aqubanc really cares about their clients and like ourselves works to help each client fulfill its mission.”

Used by hundreds of charitable organizations around the world (including some of the most sophisticated direct marketers), MPower is the only mature and full feature, open source constituent relationship management (CRM) software solution specifically designed for nonprofits. MPower is available without licensing fees and users have access to the source code so they can modify the solution, integrate it with their other mission-critical software and develop new features and functionality.

## **About MPower**

Dallas-based MPower provides the most open, flexible, and powerful suite of software and services for fundraising and constituent relationship management for today's nonprofits. MPower enables organizations to manage important daily operations (including donation processing, fulfillment, event and volunteer management, call center activity tracking and major donors relations) and also capture and leverage key constituent data from all channels for building strong, lifetime relationships. MPower serves hundreds of nonprofits of all sizes with diverse missions and constituencies, including some of the world's largest and most sophisticated direct marketers. For more information, please visit [www.mpoweropen.com](http://www.mpoweropen.com).

## **About Aqubanc**

Aqubanc, LLC is exclusively and singularly focused on improving gift entry, gift processing and donations processing in nonprofit, charitable and 501(c)(3) organizations. Aqubanc's Cheque 21® Systems are installed throughout North America. Aqubanc's ability to deliver products and methodologies are enabling non-profits to significantly reduce costs and eliminate expenses while being able to better steward their resources.

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